**YOKOHAMA present at International Autosport show in UK**

Japanese tyre manufacturer Yokohama will be represented at the forthcoming International Autosport show to be held next week at Birmingham’s NEC exhibition centre. The event which opens to the public on the 10th runs until the 13th January.

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| **Yokohama HPT Ltd, the UK distributor for the Japanese brand of high performance road and motorsport tyres, will be exhibiting from a purpose-made s**tand which will have as its focal point the race-specification Aerial Atom car, designed for the one-make Atom Cup race series and using Yokohama tyres. The company will also have the full range of Yokohama road, race and rally tyres on display, including the flagship ADVAN range as well as its growing off-road selection.   The Yokohama stand will occupy its traditional location, in Hall 5, stand number 2740 and staff from Yokohama UK HPT Ltd will be on hand throughout the show to talk to members of the public and the motorsport community about their products.  The show’s popularity has been increasing over the years and among the many attractions of the event which showcases top brands in the industry, workshops and exhibits, it also provides an opportunity for the public to come close to well known motorsport stars and legends ranging from F1 to the World Touring Car Championship.  Newly crowned World Touring Car Champion Rob Huff from Britain will also be participating and offering his experiences at top level motor racing and answering to questions from the fans.  A spokesman for Yokohama Europe, expressed delight at the strong and attractive representation provided by its UK distributor at this important international autosport show and highlighted the close relationship Yokohama enjoys particularly with the FIA WTCC as its exclusive tyre partner. |