2nd April 2013

**Yokohama Rubber Announces Changes of Senior Management**

Tokyo – The Yokohama Rubber Co., Ltd., announced today that the company decided to make the following changes in responsibilities of senior management. The changes will become effective as of May 1, 2013.

**As of May 1, 2013**

***Director***

|  |  |  |
| --- | --- | --- |
|  | *New position* | *Current position* |
| Hikomitsu Noji | President and Representative Director, CEO of Yokohama Tire Corporation, CEO of Yokohama Corporation of  North America | President and Representative Director |

***Corporate Officer***

|  |  |  |
| --- | --- | --- |
|  | *New position* | *Current position* |
| Yasushi Tanaka | Managing Corporate Officer, Assistant to President of Tire Business | Managing Corporate Officer, CEO of Yokohama Tire Corporation, CEO of Yokohama Corporation of America, CEO of Yokohama Corporation of North America |

The Yokohama Rubber Co., Ltd., also announced that the company decided to make the following changes in responsibilities of senior management. The changes will become effective as of April 1, 2013.

**As of April 1, 2013**

***Director***

|  |  |  |
| --- | --- | --- |
|  | *New position* | *Current position* |
| Tooru Kobayashi | Director and Executive Vice President, in charge of Corporate Planning Dept.,  Global HR Dept., Secretariat, GD100 Promotion Dept., President of Multiple Business, President of  Yokohama Business Association Corporation | Director and Executive Vice President, in charge of Corporate Planning Dept.,  Global HR Dept., Secretariat, GD100 Promotion Dept., President of Multiple Business |
| Tetsuya Kuze | Director and Corporate Officer, Chief Tire Technical Officer, Head of Consumer Tire Development Div., President of Yokohama Motorsports International Co., Ltd. | Director and Corporate Officer, Chief Tire Technical Officer, Head of Consumer Tire Development Div. |

***Corporate Officer***

|  |  |  |
| --- | --- | --- |
|  | *New position* | *Current position* |
| Koichi Tsuruno | Corporate Officer, Head of Global HR Dept., President of Yokohama Pier Support Co., Ltd., Director of Yokohama Business Association Corporation | Corporate Officer, Head of Global HR Dept., President of Yokohama Pier Support Co., Ltd. |